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Enterprise and entrepreneurship in the Caribbean Region

Editors: Professor David J. Storey, Indianna D. Minto-Coy & Jonathan Lashley

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CALL FOR PAPERS

Enterprise and entrepreneurship in the Caribbean Region

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Background

Sir Arthur Lewis is the only recipient of the Nobel Prize in Economics to have been born in the Caribbean. But in addition to having an outstanding academic career writing about the factors influencing economic development in the Caribbean, Lewis also for a time headed up the Caribbean Development Bank. There he placed an emphasis upon the development of agriculture, human capital and, most relevantly for the current context, entrepreneurship.

Since Lewis' days the Caribbean region has, on balance, performed less well. In part this is because these three pillars of development have faced the challenges of indebtedness and macro-economic instability, leading directly to the scourge of high levels of youth unemployment.

There is now an increasing recognition that, alongside other middle income economies, the Caribbean has to explore more actively the entrepreneurial option for its growth and sustainability in an increasingly challenging global environment.

Objectives and Scope

Entrepreneurship and Regional Development has a well-established reputation for publishing papers that make both theoretical and empirical contributions to our understanding of the role of entrepreneurship in a regional context.

In keeping with that tradition, the Editors of this Special Issue welcome papers relating to conceptual issues and challenges posed by enterprise and entrepreneurship in the Caribbean. In keeping with the Lewis tradition we hope the papers will also impact positively upon all aspects of the development process.

The list below provides some guidance to potential contributors on topics that would clearly fit within our framework. However, this list is by no means exhaustive and our experience is that the most successful papers are frequently those that were not included in such prescriptive lists.

1. Entrepreneurship, Innovation and competitiveness - inhibitors and success factors
2. Entrepreneurship and Sustainable Development
3. Factors influencing SME performance
4. Caribbean Businesses Going Global: Strategies and Perspectives
5. Accessing finance for new and established SMEs
6. Racial and Gender issues in SME development
7. The business creation process
8. Business-Government relationships within the SME community
9. Business, Government and the International Economy
10. The role of the diaspora in networks

11. Social enterprise creation and development
12. Inter-Island differences

Finally, we wish to emphasise that the methodologies favoured by the Editors in their own work vary markedly. We are therefore not prescriptive over the methodological or disciplinary approaches of the included papers beyond that of having appropriate academic standards.

Tmetable

1. Call for papers in Sept/Oct 2015s to be submitted by end Feb 2016
2. Those that are invited to provide full scripts will be informed by April 2016.
3. Submitted full scripts will be with the Editors by the end of August 2016.
4. These will be reviewed using the normal E&RD reviewers and by the Editors.
5. Based upon these reviews, the more promising paper authors will be invited to attend the Second Business & Management Conference to be hosted by the Mona School of Business & Management, Jamaica in November 2016. They will be encouraged, but not mandated, to attend.
6. Following the conference, the authors of perhaps 6-8 papers will be invited to take full account of both the written comments, and the feedback they receive in Jamaica, and to submit a fully revised paper by April 2017
7. The Editors will make their recommendations to Professor Alastair Anderson by July 2017. Publication will be the end of 2017 or early 2018.

All submissions should be mailed to Dr Indianna Minto-Coy at Indianna.MintoCoy@gmail.com and copied to Dr Jonathan Lashley at jonathan.lashley@cave-hill.uwi.edu.