

**LYNETTE M. LASHLEY, Ph.D.**

**PUBLICATIONS:**

**ACADEMIC:**

Guide to Strategic Communication(s). Government of Trinidad and Tobago, Information Division, 2010.

Intimidation of Calypsonians by the UNC Government of Trinidad and Tobago. Proud Flesh: New Afrikan Journal of Culture, Politics & Consciousness, Issue 3, 2004.  
<http://www.proudfleshjournal.com>.

The Role of an NGO in the Training of Media Practitioners in Post-Apartheid South Africa. AGOA Civil Society Network Newsletter. Vol. 1, Issue 5, June 2004.

Publicizing Sub-Saharan African Trade and Investment Opportunities in the US Via Public Relations. AGOA Civil Society Network Session of the Third US-Sub-Saharan Africa Trade and Economic Forum, Washington, D.C., December, 2003. <http://www.democracy-africa.org/>

Book Review. The Box: An Oral History of Television, 1920-1961 by Jeff Kisseloff. In Journalism and Mass Communication Quarterly, Vol. 73, No. 3, Fall 1996.

Effects of American Popular Music on the Youth of Trinidad and Tobago: A Study in Cultural Imperialism. In B. J. Anderson Caribbean Society and Popular Music. McGraw-Hill Custom College Series, New York, 1996.

Television and the Americanization of the Trinbagonian Youth: A Study of Six Secondary Schools. In H. S. Dunn Globalization, Communications, and Cultural Identity. Ian Randle Publishers, Kingston, Jamaica, 1996.

Television and the Cultural Environment in Trinidad and Tobago: A Need for Policy. Bulletin of Eastern Caribbean Affairs. Vol. 20, No. 4, Dec. 1995.

Whither Goest State-Owned Television. Sunday Guardian, September 24, 1995.

The Editorial Treatment of the U.S. Invasion of Grenada in U.S. and Caribbean Newspapers. Caribbean Affairs, Vol. 7, No. 2, 1994.

The Impact of American Television Entertainment Programming on the Youth of Trinidad and Tobago. Caribbean Affairs, Vol. 4, No. 4, 1992.

Social Marketing: An Approach for Use in Technology Transfer in the Caribbean Countries. Proceedings Trincom/91 Conference, Port of Spain, 1991.

British and U.S. Newspaper Coverage of the U.S. Withdrawal from UNESCO. Third World in Perspective, Vol. No. 1, 1989.

Mass Media and Third World Development: An Experiment Using Television for Disseminating Agricultural Information in Trinidad and Tobago. Proceedings of 13th Annual Third World

Foundations Conference, Vol. III, July 1987.

**NEWSPAPER/MAGAZINE ARTICLES:**

The Making of a 'Smooth' Panorama Arranger. *Mix*. **Sunday Express**, April 5, 2015.

Intellectualising the Steelpan, *Express*, August 4, 2014

The Glory of Nelson Street, *Lifestyle*, **Guardian**, September 13, 2012

When Fashion Collides with the law in T&T. *Viewpoint*, Centre Stage, **Guardian**, March 29, 2012

Al Thomas – Unsung Pioneer of Miami Carnival. **Guardian**, January 16, 2010

**LYNETTE M. LASHLEY, Ph.D.**

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The Phenomenal Woman: T&T's Ambassador to the US. **Caribbean World News**  
[http://www.caribbeanworldnews.com/middle\\_top\\_news\\_detail.php?mid=2872](http://www.caribbeanworldnews.com/middle_top_news_detail.php?mid=2872). December 9, 2009

Morean-Phillip Still Striving for Excellence. *Womanwise*, **Sunday Guardian**, December 6, 2009.

The Unsung Pioneer of Miami Carnival. **Caribbean World News:**  
<http://www.caribbeanworldnews.com/entertainment>. November 6, 2009

Taking their Places: The "Superwomen" of BP TT Renegades Steel Orchestra. **Caribbean World News.**

<http://www.caribbeanworldnews.com/entertainment>. September 17, 2009.

Renegades Women take on Washington. *Woman*, **Express**, September 12, 2009

Talented and Charitable: the Late Anne Marie Inniss. *Express*, June 25, 2003

An African-Trinidadian Female Professor encounters the Middle East. *Sunday Guardian*, March 17, 2002

My Joie de Vivre as a Single Woman. *YOU*, Vol. 5, 1981.

The Magnificent Nine (booklet). Prime Minister's Office, Port of Spain, Trinidad, 1981.

The Individual Versus the Group. *YOU*, Vol. 2, 1980.

San Juan Runner in U.S.A. Wants to Emulate Hasely. *Trinidad Guardian*, January 19, 1977.

## **LIST OF NON-CSA ACADEMIC RESEARCH CONFERENCE PRESENTATIONS AND LECTURES**

### **INTERNATIONAL:**

"The Status of Black Practitioners in the Media of Post-Apartheid South Africa." Lecture, Media Association of Trinidad and Tobago, Port of Spain, Trinidad, August, 2004.

"Challenges to Press Freedom by the United National Congress Government of Trinidad and Tobago," Lecture, Faculty Research Seminar, American University of Sharjah, Sharjah, United Arab Emirates, September 2001.

"Changes in the use of the Calypso in Political Communication in Trinidad and Tobago." Lecture, Faculty Research Seminar, American University of Sharjah, Sharjah, United Arab Emirates, April, 2001

"The Current Status of News on Haiti: A Three-Month Study of Time, Newsweek, and The Globe and Mail." Guest Lecturer, Haitian Resistance Movement Conference, Toronto, Canada, November, 1994.

"Social Marketing: An Approach for Use in Technology Transfer in the Caribbean Countries." Trincom/91 Conference, Port of Spain, Trinidad, January, 1991.

"Electronic Colonialism and Caribbean Culture." Caribbean Association of National Telecommunications Organization, Port of Spain, Trinidad, June, 1990.

"News in the Trinidad and Tobago Newspapers." University of the West Indies, Extra Mural Department, Port of Spain, Trinidad, June, 1989.

"The Right Way to Use Chemicals in Agriculture." Video production aired on Trinidad and Tobago Television (TTT), Port of Spain, Trinidad, June, 1986.

"Our Link with the World." Radio production and presentation for Government Broadcasting Unit. Aired on commercial and national radio stations, Trinidad and Tobago, May, 1981.

### **U.S.A.:**

"The Role of Parents in the Education of Their Children." Guest Speaker, Center of Academic Excellence, Bowie, Maryland, August, 2009

"Gayelle Television Channel: A Model For Locally-Originated Programming In Trinidad And Tobago And The Caribbean." The Caribbean Book and Art Fair, Miramar, Florida, June 2008

"Calypso as Political Football: The Calypso Monarch Contest under the United National Congress government of Trinidad and Tobago." Calypso and the Caribbean Literary Imagination Conference, Historical Museum of Southern Florida and the University of Miami, Miami, Florida, March 2005.

"Impressions of the Media of Post-Apartheid South Africa." Pan African Students' Union Forum,

Indiana University South Bend, Indiana, April 2004.

“Publicizing Sub-Saharan African Trade and Investment Opportunities in the US Via Public Relations.” AGOA Civil Society Network Session of the Third US-Sub-Saharan Africa Trade and Economic Forum, Washington, D.C., December, 2003

“Perspectives on News Coverage in the U.S. Media.” Organizer/Moderator, Table Talk, Indiana University South Bend, South Bend Indiana, October, 2003.

“Censorship of the Calypso”. State of Black Studies Conference, Miami, Florida, May 2003.

“Colonial/Post-Colonial Government Intimidation of Calypsonians in Trinidad and Tobago.”  
Florida  
International University African-New World Studies Symposium , Carnival and the African Diaspora, Miami, Florida, October 2002.

“The Communicative Value of the Calypso, an Indigenous Art Form of Trinidad and Tobago.”  
Lecture, IUSB Forum, Indiana University South Bend, South Bend, Indiana, October, 2002.

“Terrorism and the Middle East,” Panelist, Table Talk, Commemoration of Anniversary of 9/11 attack on the World Trade Center, Indiana University South Bend, South Bend, Indiana, September , 2002

"An African-Trinidadian Female Professor Encounters the Middle East." Lecture, African-New World Studies Spring 2002 Lecture Series, Florida International University, Miami, February, 2002

“Culture, Communication, Contemporary Government and Politics in Trinidad and Tobago: The Power of the Calypso.” 18th Annual International/Intercultural Communication Conference, University of Miami, Miami, Florida, March, 2001

“The Calypso as Social and Political Communicator in Trinidad and Tobago.” Florida International University Africana-New World Studies Symposium, Carnival and the Caribbean Diaspora, Miami, Florida, October, 1999

“Should Caribbean Students Return Home after Graduation from U.S. Universities?” 16th Bi-Annual Florida Caribbean Students’ Association Conference, Florida Memorial College, Miami, Florida, March, 1999

“Press Freedom in Trinidad and Tobago: An Examination of the Green Paper.” University of Miami 16th Annual Intercultural Communication Conference, Miami, Florida, February , 1999

“Hispanic Cultural Continuity in Trinidad and Tobago: Communicating the Christmas message through the Parang.” 83rd National Communication Association Annual Conference, Chicago, Illinois, November, 1997.

"Television and the Cultural Environment in Trinidad and Tobago: A Need for Policy." 14th Annual Intercultural/International Communication Conference, University of Miami, Miami, February, 1996.

"Developmental Journalism Alive? - A Content Analysis of the China Daily." 18th National Third World Studies Conference, University of Nebraska, Omaha, Nebraska, October, 1995.

"Women and Contemporary China." Guest Speaker, League of Women Voters, International Relations Meeting, Omaha, Nebraska, December, 1994.

"A Look at China in 1994." Guest Speaker, Women's Network, Creighton University, Omaha, Nebraska, November, 1994.

"Newspaper Political Advertising in the 1991 Trinidad and Tobago General Elections." 17th National Third World Studies Conference, University of Nebraska, Omaha, Nebraska, October, 1994.

"A Raison D'Etire for Establishing a Broadcast Bureau in Trinidad and Tobago: Formulating Broadcast Policy." 16th National Third World Studies Conference, University of Nebraska, Omaha, Nebraska, October, 1993.

"American Popular Radio Music Programming and the Trinbagonian Youth - A 1992 Revisitation Study." 15th National Third World Studies Conference, University of Nebraska, Omaha, Nebraska, October, 1992.

"A Comparative Study of the Editorial Perspectives of the U.S. Invasions of Grenada and Panama by U.S. and Caribbean Newspapers." 14th National Third World Studies Conference, University of Nebraska, Omaha, Nebraska, October, 1991.

"Communication Between the Audience and Performer of the Calypso." 13th National Third World Studies Conference, University of Nebraska, Omaha, Nebraska, October, 1990.

"The Status of the Female Media Practitioner in the Trinidad and Tobago Mass Media." 13th National Third World Studies Conference, University of Nebraska, Omaha, Nebraska, October, 1990.

"A Profile of Trinidad and Tobago." EIU Connection, WEIU Television, Charleston, Illinois, April, 1990.

"The Ameridadian Youth: Cultural Submission via Television." Charleston Rotary Club, Charleston, Illinois, April, 1990.

"The Impact of American Entertainment Television Programming on the Trinidadian Youth." 12th National Third World Studies Conference, University of Nebraska, Omaha, Nebraska, October, 1989.

"Race and Politics in Trinidad and Tobago." 12th National Third World Studies Conference, University of Nebraska, Omaha, Nebraska, October, 1989.

"The Calypsonian and Reggae Singer as Mass Communicators." Popular Culture Association Conference, St. Louis, Missouri, April, 1989.

"Mass Media and Third World Development: An Experiment Using Television for Disseminating Agricultural Information in Trinidad and Tobago." 13th Annual Third World Foundations

Conference, Chicago, Illinois, April, 1987.

"The History of Dominica." Radio production and presentation, Radio Pacifica, Washington, D.C., July, 1978.

**List of Universities at which I taught**

- University of the West Indies, Department of Agricultural Extension, St. Augustine
- Eastern Illinois University, Department of Journalism and Mass Communication, Charleston, Illinois
- Creighton University, Department of Journalism and Mass Communication, Omaha, Nebraska
- Florida Memorial University, Department of Communication, Miami, Florida
- American University of Sharjah, Mass Communication Department, School of Communication, Sharjah, United Arab Emirates
- Indiana University, South Bend, Department of Communication Arts, South Bend, Indiana
- Claflin University, Department of Mass Communication, Orangeburg, South Carolina

## LIST OF CSA CONFERENCE PRESENTATIONS & PANELS

"The Fourth Estate: Trinidad and Tobago Newspapers' Editorial Treatment of Government's Response to Major National Issues." 38<sup>th</sup> Caribbean Studies Association Conference, Grand Anse, Grenada, May/June 2013

Organized panel, ***Hegemony and Dominant Ideology: Racial and Ethnic Representations in the Media of two Commonwealth Caribbean countries***, 37<sup>th</sup> Annual Caribbean Studies Association Conference, Gosier, Guadeloupe, May 2012

"Hegemony, Dominant Ideology, and Journalistic Integrity: A case Study of Race Representation in News in the Trinidad and Tobago *Newsday* Newspaper." 37<sup>th</sup> Annual Caribbean Studies Association Conference, Gosier, Guadeloupe, May 2012

"Is Calypso in Danger? . Political Commentary at 2012 Trinidad and Tobago Calypso Monarch Competition" 37<sup>th</sup> Annual Caribbean Studies Association Conference, Gosier, Guadeloupe, May 2012 (solicited for publication)

"Political Commentary in Calypsoes at the 2011 Calypso Monarch Competition in Trinidad and Tobago." 36<sup>th</sup> Annual Caribbean Studies Association Conference, Willemstad, Curacao, May 2011

"'Mediacracy'? A Content Analysis of News Coverage of the Two Major Political Parties by Three Local Newspapers for the 2010 Trinidad and Tobago National Election." 36<sup>th</sup> Annual Caribbean Studies Association Conference, Willemstad, Curacao, May 2011

Organized panel, ***Issues in the Media of the Caribbean*** , 34<sup>th</sup> Annual Caribbean Studies Association Conference, Kingston, Jamaica, June 2009

"Gayelle Television Programming as a Model for Locally-originating programming in Trinidad and Tobago and the Caribbean Commonwealth, " 34<sup>th</sup> Annual Caribbean Studies Association Conference, Kingston, Jamaica, June 2009

"The Resurrection of Political Commentary in 2009 Trinidad and Tobago Calypso Monarch Competition." 34<sup>th</sup> Caribbean Studies Association Conference, Kingston, Jamaica, June 2009

"Perspectives on the Political Status of Contemporary Calypso in Trinidad and Tobago: Is Political Commentary Moribund?" 33<sup>rd</sup> Annual Caribbean Studies Association Conference, San Andres Island, Colombia, May 2008

"When Culture and Politics Collide: Calypso and Political Commentary." 32<sup>nd</sup> Caribbean Studies Association Conference, Salvador da Bahia, Brazil, May 2007

"'To do or not to do': The Quagmire of implementing Mass Communication Policy Research in Trinidad and Tobago." 31<sup>st</sup> Caribbean Studies Association Conference, Port of Spain, Trinidad, May 2006

"The Impact of the Internet on Family Communication: A Study of a Trinbagonian Family." 28<sup>th</sup> Caribbean Studies Association Conference, Belize City, Belize, May 2003.

"The Calypso as 'Political Football' in Trinidad and Tobago: The Status of Contemporary Political Commentary." 26th Caribbean Studies Association Conference, Phillipsburg, St. Maarten, May, 2001

"From the Endogenous to the Indigenous: Christmas Music on Trinidad and Tobago Radio." 25th Caribbean Studies Association Annual Conference, Castries, St. Lucia, May, 2000

"Television as a Vehicle for Cultural Communication Instruction in the Commonwealth Caribbean School Curricula." 24th Caribbean Studies Association Annual Conference, Panama City, Panama, May, 1999.

"Challenges to Freedom of Speech in Trinidad and Tobago." 23rd Caribbean Studies Association Annual Conference, St. John's, Antigua, May, 1998.

"Newspaper Editorial Perspectives on the Challenges of Race Relations and National Unity in Trinidad and Tobago: The First 30 Days of the UNC/NAR Government." 21st Caribbean Studies Association Annual Conference, San Juan, Puerto Rico, May, 1996.

" 'Mediacracy?': An Analysis of Advertising Messages in the 1991 Trinidad and Tobago General Elections." 20th Caribbean Studies Association Conference, Willemstad, Curacao, May, 1995.

"The Editorial Treatment of the U.S. Invasion of Grenada by U.S. and Caribbean Newspapers." 17th Annual Caribbean Studies Association Conference, St. George's, Grenada, May, 1992.

Organised panel, **Mass Media and Caribbean Society**, 15<sup>th</sup> Annual Caribbean Studies Association Conference, Port of Spain, Trinidad, May, 1990.

"The Trinidadian Youth and American Radio Music: A Study of Cultural Imperialism." 15<sup>th</sup> Annual Caribbean Studies Association Conference, Port of Spain, Trinidad, May, 1990.